

THE EUGENE ZITWER FOUNDATION, INC.

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November 20, 2014

Dear Friends,

As we approach year-end, we ask for your support for the work that we do for seriously ill children and their families. Our charity is run solely by volunteers. The programs that we fund help infants, young children, adolescents, and teenagers cope with their hospital stays and visits. Our funding enables a myriad of programming including art, music, child-life therapy, toys, parties, and open playroom activities to reach children in the halls of hematology and oncology wards, burn units, infusion therapy labs, child-life areas, and hospital rooms throughout the New York City area. We are a resounding success and we make a difference.

The children that we serve face challenges that cannot be overlooked. As you plan your holiday gifts and year-end donations, we ask that you donate to our cause. Every donation is appreciated, no matter the amount.

In 2013 and 2014 we served the following hospitals:

- **Bellevue Hospital** in NYC (funding for The Uncle Yuddy Inpatient Playroom Saturday Program);
- **Beth Israel Medical Center** in NYC (funding for holiday staffing, CD players, coloring books and a train table for the pediatric unit);
- **The Brookdale University Hospital and Medical Center** in Brooklyn (funding for child-life pediatric staff and for entertainment and gifts for the children's end of year holiday party);
- **Maimonides Medical Center** in Brooklyn (funding for part-time weekend child-life assistant and the purchase of game systems);
- **Mt. Sinai Medical Center** in NYC (funding for the purchase of games and mini iPads for entertainment, educational and medical support, keyboards for children who are in isolation, musical programs, Mindful

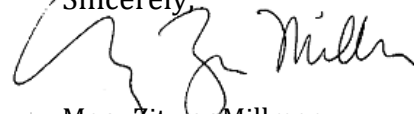
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Meditation Practice and Playful Medical Education);

- **New York Presbyterian-Morgan Stanley Children's Hospital** in NYC (partial funding for a nighttime child-life assistant and the purchase of materials for the neo-natal unit);
- **New York Presbyterian - Weill Cornell** in NYC (partial funding for an evening child-life assistant and the Treasure Tower program);
- **NYU Langone Medical Center** in NYC (funding for monthly entertainment for the pediatric patients at the Rusk Institute, Tisch Hospital and Hassenfeld Center and parties and gift program at Rusk Institute); and
- **Wyckoff Heights Medical Center** in Brooklyn (funding for iPads and various items to renovate the treatment and examination rooms for pediatric patients experiencing invasive medical procedures and treatment).

Please visit our website, www.EugeneZitwerFoundation.org to learn more about us and to make online donations. The prompts on our home page will guide you through the online donation process. Of course, you can always mail your donations to our office. Please remember to contact us about corporate matching programs as we can assist you with the process. Thank you for your time, your support and warm wishes for a safe and healthy Holiday Season.

Sincerely,



Mary Zitwer Millman
President

