



## THE EUGENE ZITWER FOUNDATION, INC.

★ *Sweet Memories and Joy* ★  
★ *Made Possible Because of You!* ★

The Board of Directors wishes you our warm wishes for Thanksgiving and the upcoming Holiday Season. And most of all we want to thank you for your generous and continued support.

Eugene Zitwer, known as Uncle Yuddy, was a man who loved children and continually celebrated life. He knew the reward of bringing a smile to the face of a child in need and his love for children knew no bounds. We thank **you**, our friends and donors, as **you** have done that for the kids this year! The holiday events we funded for 2022 were hybrid, some were virtual and some were in-person parties. The festivities enabled the patients, families and staff to experience the joy of the holiday season despite their illnesses and COVID restrictions. We continued to serve the in-patients who were hospitalized throughout the season.

Please enjoy this brochure with our sincere thanks.

Warmest wishes,  
Barbara, Lori, Mary, Sharon and Terry

With Covid rearing its ugly head again and all the turmoil around us, it's important to hear happy stories and revel in the joy that acts of kindness generate. Thanks to your generous donations to the *Eugene Zitwer Foundation*, much joy and love was given to seriously ill children at local hospitals during the holiday season last year which we hope to continue this year.

We serviced five hospitals in 2022 that sought our help to spread joy to children suffering from many serious illnesses ranging from blood disorders, cancer, sickle cell anemia, spina bifida, severe orthopedic abnormalities and the list goes on.

With your help, we reached patients...



at **Brookdale University Hospital and Medical Center** – we funded gifts and gift cards, decorations, and entertainment for their first holiday party since the pandemic.



at **Brooklyn Hospital** – we provided holiday gifts for patients who were in the hospital and had hospital visits from December through January where they received gift cards, gifts and cookie boxes in lieu of a hospital party.



at **Maimonides Medical Center** – we provided gifts and entertainment, decorations, food, cancer support masks and t shirts, and activities for a Christmas party, a Chanukah party and a New Year's party for in-house cancer patients and outpatients.



at the **Hospital for Special Surgery** – we provided funding towards a virtual party and for gifts and holiday activities when children had doctor appointments/clinic visits at the hospital during the holiday season.

and



at **Mount Sinai (Kravis Children's Center) Hospital** – we provided funding for the purchase of multi-cultural bedtime books for the NICU unit and prizes for in-hospital bedside patients participating in the Kid Zone TV project.

Please join us through a journey of thanks from some of the hospitals.

## Mount Sinai Hospital



This youngster was occupied during holiday time at bedside by receiving gifts when he participated in a TV program through the Kid Zone TV program.

He played the game on the TV in his hospital room, and he received prizes from us for playing the game.

## Brooklyn Hospital

"Happy Holidays! ...

The Eugene Zitwer Foundation is an extraordinary organization, and we are so thankful for your generosity every holiday season!"

*(Alexa Kreisberg, M.S., CCLS | Child Life Director  
Department of Pediatrics)*



## Brookdale Hospital

"Your generous donation went toward festive decorations and beautiful balloon arches for our Holiday party and Sickle Cell Clinic. Lastly because of you, our patients received so much entertainment such as a magic show, singing and dancing with Santas elves, cotton candy and balloon animal making. The Eugene Zitwer Foundation brought so much holiday cheer. This was our first in person party since the COVID 19 pandemic and because of you our patients were able to end this year in a MAGICAL way. For that, we cannot thank you enough. Your kindness is unmatched."

*(Kusum Viswanathan, MD., Chair Department of Pediatrics)*



## Hospital for Special Surgery

"Play is a valued therapeutic tool that promotes expression and healing for the children HSS serves, many of whom are living with challenging orthopedic and rheumatic conditions. The Foundation's support for an array of age-appropriate games, toys and crafts – including activity boxes for our virtual holiday party – provide entertainment and joy to vulnerable pediatric patients that frequent the HSS Children's Pavilion. In addition to brightening moods and bringing smiles, these items help ease the stress of hospital visits during this special time of year."

*(Reesa Kaufman, Executive Director, Foundation and Government Relations)*

## Maimonides Medical Center

"As always, we are so appreciative of The Eugene Zitwer Foundation's support. The kids loved their gifts and food. Family seemed really appreciative as well."

*(Lenia Batas, MPS, LCAT, ATR-BC, CCLS  
Director, Child Life Services; Director, Patient & Family Support)*



**We are a Publicly Supported Non-Profit Charity with its Internal Revenue Code 501(c)(3) status, operating in the New York City area serving hospitals in Brooklyn and New York City. A copy of the Foundation's Financial Statement can be obtained by writing to the Foundation.**